



Communicate and influence with confidence, style & ease for your career success

Kay White works with experienced professional women from all around the world showing them how to truly sparkle as themselves. Kay focuses with her clients on the language they use, the way they position and deliver their message and if and how they come out and actually ask for what they want. **Her clients are able to attract more income and opportunity as they own, position and express their value.**

During her 20-year corporate career, Kay worked in the City of London and in Paris to Director level as part of a successful, mainly male, fast-paced team of global insurance brokers. Starting her career as a secretary, Kay worked her way up to Director level in one of the world's top 3 insurance brokers. Negotiating multi-million pound, industrial property insurance contracts around the world, she learned (often by her own mistakes along the way) how to – and crucially how not to – be heard, valued and noticed, for the right reasons. Kay still speaks French - now more enthusiastically than fluently!

Known as the Savvy & Influential Communication Expert, Kay is the Author of the international #1 bestseller 'The A to Z of Being Understood'. She's also a contributing Author in 4 other #1 best-selling books and author of 2 popular eBooks.

Annually hosting a 3-day Live Event in London each year - **Show Up; Sparkle & Be Heard LIVE!** - Kay attracts professional women from around the world who come together to understand how to be more tactical, practical and purposeful as they go about their business. **It's less about shouting and more about asserting yourself, with influence, at a crucial time for women who want to get ahead, be valued and fairly rewarded with income and opportunity in their career.**

With her straightforward and easy manner, Kay regularly features in magazines and publications. She's recently featured as an expert in GLAMOUR Magazine in "The Nice Girl's Guide to Playing Hardball" and on BBC radio on International Women's Day.

Kay and her husband live close to London with their 3 rescue Lurchers. A lot of Kay's inspiration comes from walking 'the hounds' as she calls them - whatever the UK weather - early in the mornings in the local countryside.

Find out much more at www.wayforwardsolutions.com.

